Jazz History Blog Assignments

Purpose

The blogs are an opportunity for you to highlight the aspects of each jazz era you find most interesting. You will prepare a variety of posts to teach others what you are learning in multiple formats, including text, audio, video, or infographic formats. The goal is to demonstrate what resonates with you from the primary texts and interactive e-learning lessons within the modules.

Instructions

For each module you will prepare a relevant blog post on a topic of your choice. Draft a series of compelling blog posts to teach others about the history of jazz. You must use at least TWO different formats during the course. For example, you might prepare a mix of text-based and video posts.

Options for Posts

- Text (250–300 words)
    - Series of 3 related 75-word posts
    - Two unrelated 125-word posts
    - Five or six 50-word posts
    - In addition to narrative text, consider top ten lists, playlists, or curated resources on relevant topic
- Audio podcast (2–3 minutes)
- Video (2–3 minutes)
- Infographic (Try a free account at canva.com or piktochart.com)
- Any other innovative presentation (commensurate with about 250 words)

Each post should have a title and be ready for public viewing. You are encouraged to include images, performances, or videos with appropriate credit given. Speaking of credit, inline citations of any examples or research used is expected. While you are not required to post publicly, each post should be professional and presentable with no errors. If posting publicly, you may share a link to the post along with social media handles.

Submit your blog post to the discussion board for each module.

Grading Rubric

CATEGORY	EXPECTATION
Overall 60%	Clear and concise Professional with no typographical errors or erroneous information Incorporates multimedia (images, audio, or video) if appropriate
Examples and Citations 25%	Use data and research to back up the claims you make in your posts Use examples to back up why what you're saying is important Cite your sources when drawing from others' ideas
Title 15%	Includes a very specific and compelling title